

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|-----------------|------------------|---------|------------------|
| | | advertis\$5 adj server and ads\$ near profile | USPAT; EPO; JPO | OR | ON | 2003/06/12 11:09 |
| S1 | 210 | advertis\$5 adj server | USPAT; EPO; JPO | OR | ON | 2003/06/12 11:06 |
| S2 | 41 | advertis\$5 adj server and (customer or user) adj profile | USPAT; EPO; JPO | OR | ON | 2003/06/12 10:31 |
| S3 | 3 | advertis\$5 adj server and customer adj profile | USPAT; EPO; JPO | OR | ON | 2003/06/12 11:07 |
| S4 | 4 | advertis\$5 adj server and advertis\$5 near profile | USPAT; EPO; JPO | OR | ON | 2003/06/12 11:08 |
| S5 | 1 | "5918014".pn. | USPAT | OR | OFF | 2003/06/12 11:22 |
| S6 | 42 | "5918014".URPN. | USPAT | OR | OFF | 2003/06/12 11:12 |
| S7 | 1 | "5948061".pn. | USPAT | OR | OFF | 2003/06/12 12:56 |
| S8 | 78 | "5948061".URPN. | USPAT | OR | OFF | 2003/06/12 11:23 |
| S9 | 1 | "5930762".pn. | USPAT | OR | OFF | 2003/06/12 12:57 |
| S10 | 6 | "5930762".URPN. | USPAT | OR | OFF | 2003/06/12 12:57 |
| S11 | 0 | cost adj analysis with internet adj advertis\$5 | USPAT | OR | OFF | 2003/06/13 13:55 |
| S12 | 0 | cost adj analysis and internet adj advertis\$5 | USPAT | OR | OFF | 2003/06/13 13:55 |
| S13 | 29 | revenue and cost and internet adj advertis\$5 | USPAT | OR | OFF | 2003/06/13 14:03 |
| S14 | 8 | revenue with cost and internet adj advertis\$5 | USPAT | OR | OFF | 2003/06/13 14:04 |
| S15 | 1 | revenue with cost same internet adj advertis\$5 | USPAT | OR | OFF | 2003/06/13 14:04 |
| S16 | 0 | "6516338".URPN. | USPAT | OR | OFF | 2004/02/23 14:13 |
| S17 | 19 | "6085229".URPN. | USPAT | OR | OFF | 2004/02/23 14:14 |
| S18 | 10 | "6006197".URPN. | USPAT | OR | OFF | 2004/02/23 14:17 |
| S19 | 1 | "6477509".URPN. | USPAT | OR | OFF | 2004/02/23 14:19 |
| S20 | 6 | "6216129".URPN. | USPAT | OR | OFF | 2004/02/23 14:20 |
| S21 | 106 | "6009410".URPN. | USPAT | OR | OFF | 2004/02/23 14:23 |

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|-----|--------|---|-----------------|----|-----|------------------|
| S22 | 1 | "6285985".URPN. | USPAT | OR | OFF | 2004/02/23 14:24 |
| S23 | 1 | (choos\$3 or plac\$3) with (ad or advertisement) with inverse\$2 | USPAT | OR | ON | 2004/10/18 12:45 |
| S24 | 85 | (ad or advertisement) with inverse\$2 | USPAT | OR | ON | 2004/10/18 12:45 |
| S25 | 508 | firewall.clm. | USPAT | OR | OFF | 2004/10/18 16:57 |
| S26 | 147 | firewall.clm. and "713"/\$.cols. | USPAT | OR | OFF | 2004/10/18 17:16 |
| S27 | 198 | authoriz\$3 with electronic with communication | USPAT | OR | ON | 2004/10/18 17:17 |
| S28 | 124748 | nakamura.in. | JPO | OR | ON | 2005/03/29 16:59 |
| S29 | 140791 | nakamura.in. | JPO; DERWENT | OR | ON | 2005/03/29 16:59 |
| S30 | 4015 | nakamura.in. and NEC.as. | JPO; DERWENT | OR | ON | 2005/03/29 17:00 |
| S31 | 169 | nakamura-a\$.in. and NEC.as. | JPO; DERWENT | OR | ON | 2005/03/29 17:00 |
| S32 | 0 | nakamura-a\$.in. and NEC.as. and "10-337649" | JPO; DERWENT | OR | ON | 2005/03/29 17:00 |
| S33 | 3 | nakamura-a\$.in. and NEC.as. and "19981127".ad. | JPO; DERWENT | OR | ON | 2005/03/29 17:01 |
| S34 | 88 | (ad or advertisement) with inverse\$2 | USPAT | OR | ON | 2005/03/30 15:21 |
| S35 | 0 | (ad or advertisement) with inverse\$2 not S34 | USPAT | OR | ON | 2005/03/30 15:22 |
| S36 | 0 | (ad or advertisement) with inverse\$2 not S34 | USPAT | OR | ON | 2005/03/30 15:22 |
| S37 | 0 | "19990335287" | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:21 |
| S38 | 0 | "1999335287" | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:22 |
| S39 | 0 | berstis.as. | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:22 |
| S40 | 139 | berstis.in. | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:22 |
| S41 | 139 | berstis-v\$.in. | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:22 |
| S42 | 1 | berstis-v\$.in. and rodriguez.in. | US-PGPUB; USPAT | OR | OFF | 2005/10/19 11:23 |
| S43 | 26 | (berstis-v\$.in. rodriguez.in.) and internet with advertis\$5 | US-PGPUB; USPAT | OR | ON | 2005/10/19 11:23 |
| S44 | 19 | (berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5 | US-PGPUB; USPAT | OR | ON | 2005/10/19 11:23 |

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|-----|-------|--|---------------------------|----|-----|------------------|
| S45 | 19 | (berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5 | US-PGPUB; USPAT | OR | ON | 2005/10/19 13:17 |
| S46 | 0 | (berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5 and invers\$3 | US-PGPUB; USPAT | OR | ON | 2005/10/19 13:17 |
| S47 | 1 | ("6560578").URPN. | USPAT | OR | OFF | 2005/10/19 14:30 |
| S48 | 31510 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 14:31 |
| S49 | 6702 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) and (customer user) with (interest hobby profile) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 14:32 |
| S50 | 2074 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) same (customer user) with (interest hobby profile) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 14:32 |
| S51 | 82278 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 14:32 |
| S52 | 1296 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 14:32 |
| S53 | 37 | (serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile) and (odd probability) with (select\$3 click\$3 choos\$3) with (ad advertis\$5) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 15:06 |
| S54 | 1 | "5724521".pn. | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2005/10/19 15:06 |
| S55 | 153 | ("5724521").URPN. | USPAT | OR | OFF | 2005/10/19 15:07 |
| S56 | 106 | ("5724521").URPN. and (@ad<"19991108" @prad<"19991108") | USPAT | OR | OFF | 2005/10/20 11:01 |
| S57 | 501 | (odd probability \$2certain\$3) with (number times) with (ad advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:05 |
| S58 | 186 | (odd probability \$2certain\$3) with (number times) with (ad advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) and target\$3 with advertis\$5 | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:05 |

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| S59 | 26 | (odd probability \$2certain\$3) with (number times) with (advertisis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) and target\$3 with advertisis\$5 and (@ad<"19991108" @prad<"19991108") | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:26 |
| S60 | 88 | (number times) with (advertisis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertisis\$5 and (@ad<"19991108" @prad<"19991108") | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:29 |
| S61 | 126 | (amount number times) with (advertisis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertisis\$5 and (@ad<"19991108" @prad<"19991108") | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:27 |
| S62 | 119 | (amount number times) with (advertisis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertisis\$5 and (@ad<"19991108" @prad<"19991108") not S59 | US-PGPUB; USPAT | OR | ON | 2005/10/20 16:01 |
| S63 | 81 | (number times) with (advertisis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertisis\$5 and (@ad<"19991108" @prad<"19991108") not S59 | US-PGPUB; USPAT | OR | ON | 2005/10/20 11:29 |
| S64 | 0 | "6119098".pn. and (purchas\$3 buy\$3) | US-PGPUB; USPAT | OR | ON | 2005/10/20 16:01 |
| S65 | 1 | "6850252".pn. and (purchas\$3 buy\$3) | US-PGPUB; USPAT | OR | ON | 2005/10/20 16:01 |
| S66 | 1 | ("5948061").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/03/14 12:15 |
| S67 | 1 | "6216129".pn. | US-PGPUB; USPAT | OR | OFF | 2007/03/14 12:41 |
| S68 | 1 | (adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with after with (advertisis\$5) with (display\$2 show\$2 present\$2) | US-PGPUB; USPAT | OR | ON | 2007/03/14 13:09 |
| S69 | 11 | (adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (advertisis\$5) with (display\$2 show\$2 present\$2) | US-PGPUB; USPAT | OR | ON | 2007/03/14 13:09 |

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| S70 | 11 | (readjust\$3 adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2) | US-PGPUB; USPAT | OR | ON | 2007/03/14 13:09 |
| S71 | 10 | (readjust\$3 adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2) not \$88 | US-PGPUB; USPAT | OR | ON | 2007/03/14 13:11 |
| S72 | 4 | ("5619709" "5893111" "6134532" "6286005").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/03/14 13:10 |
| S73 | 3 | (updat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2) | US-PGPUB; USPAT | OR | ON | 2007/03/14 13:12 |
| S74 | 1 | "5724521".pn. | US-PGPUB; USPAT | OR | OFF | 2007/03/14 13:30 |
| S75 | 226 | ("5724521").URPN. | USPAT | OR | OFF | 2007/03/14 13:30 |
| S76 | 226 | ("5724521").URPN. | USPAT | OR | OFF | 2007/03/14 13:30 |
| S77 | 6 | ("20020004754" "5724521" "5948061" "5991740" "6006197" "6055510").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/03/14 13:39 |
| S78 | 299 | ("5948061").URPN. | USPAT | OR | OFF | 2007/03/14 13:44 |
| S79 | 1 | "6907566".pn. | USPAT | OR | OFF | 2007/03/14 13:44 |
| S80 | 0 | (reduc\$3 adjust\$3) with (measure calculation) with probability with effective\$4 with (ad advertis\$5) | US-PGPUB; USPAT | OR | ON | 2007/11/25 12:01 |
| S81 | 1 | (reduc\$3 adjust\$3) with (measure calculation) with effective\$4 with (ad advertis\$5) | US-PGPUB; USPAT | OR | ON | 2007/11/25 12:01 |
| S82 | 1 | ("5948061").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/07/23 15:54 |
| S83 | 1 | ("5948061").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/07/23 15:55 |
| S84 | 400 | ("5948061").URPN. | USPAT | OR | OFF | 2008/07/23 15:56 |

7/23/08 5:52:45 PM

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